

## CONTRACT

WTKR-TV  
720 Boush Street  
Norfolk, VA 23510-1583  
(757)446-1000

www.wtkr.com

And:

Crossroads Media, LLC.  
66 Canal Center Plaza  
Suite 555  
Alexandria, VA 22314

<b>Contract / Revision</b> 559561 /		<b>Alt Order #</b> 07888658
<b>Product</b> American Crossroads		
<b>Contract Dates</b> 09/04/12 - 09/14/12	<b>Estimate #</b> 11/27/890	
<b>Advertiser</b> American Crossroads		<b>Original Date / Revision</b> 09/12/12 / 09/12/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> WTKR	<b>Account Executive</b> Jamie Andrus	<b>Sales Office</b> Washington, D.C.
<b>Special Handling</b> Do Not Melt		
<b>Demographic</b> Adults 35+		
<b>IDB#</b> 8433	<b>Advertiser Code</b> 11	<b>Product Code</b> 27
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	3	09/04/12	09/09/12	Newschannel 3 News	6-7am		:30			NM	3	\$1,890.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	--WTF--				3	\$630.00			
2	3	09/10/12	09/14/12	Newschannel 3 News	6-7am		:30			NM	5	\$3,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	MTWTF--				5	\$630.00			
3	3	09/04/12	09/09/12	Ellen Degeneres 3pm	3-4pm		:30			NM	3	\$1,260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	--WT---				3	\$420.00			
4	3	09/10/12	09/14/12	Ellen Degeneres 3pm	3-4pm		:30			NM	5	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	MTWTF--				5	\$420.00			
5	3	09/04/12	09/09/12	Newschannel 3 News	5-530pm		:30			NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	--WT---				3	\$550.00			
6	3	09/10/12	09/14/12	Newschannel 3 News	5-530pm		:30			NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	MTWTF--				5	\$550.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	3	09/10/12-09/16/12	Newschannel 3 News	5-530pm	MTuWThF----	:30		<del>\$550.00</del>	NM		
	Credited											
7	3	09/04/12	09/09/12	Newschannel 3 News	6-630pm		:30			NM	2	\$1,680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	--WTF--				3	\$840.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	3	09/03/12-09/09/12	Newschannel 3 News	6-630pm	---WThF----	:30		<del>\$840.00</del>	NM		
	Credited											
8	3	09/10/12	09/14/12	Newschannel 3 News	6-630pm		:30			NM	4	\$3,360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	MTWTF--				5	\$840.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	3	09/10/12-09/16/12	Newschannel 3 News	6-630pm	MTuWThF----	:30		<del>\$840.00</del>	NM		
	Credited											

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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Contract / Revision	Alt Order #
559561 /	0788658

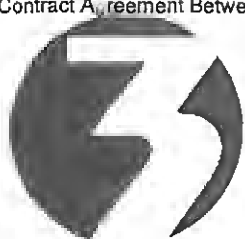
Contract Dates	Product	Estimate #
09/04/12 - 09/14/12	American Crossroads	11/27/690

Advertiser	Original Date / Revision
American Crossroads	09/12/12 / 09/12/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
9	3	09/04/12	09/09/12	7-730pm	7-730pm		:30			NM	3	\$2,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	--WTF--				3	\$840.00			
10	3	09/10/12	09/14/12	7-730pm	7-730pm		:30			NM	5	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	MTWTF--				5	\$840.00			
11	3	09/04/12	09/09/12	730-8pm	730-8pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-TW----				3	\$840.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	3	09/03/12-09/09/12	730-8pm	730-8pm	-TuW-----	:30		<del>\$840.00</del>	NM		
				Credited								
	2	3	09/03/12-09/09/12	730-8pm	730-8pm	-TuW-----	:30		<del>\$840.00</del>	NM		
				Credited								
	3	3	09/03/12-09/09/12	730-8pm	730-8pm	-TuW-----	:30		<del>\$840.00</del>	NM		
				Credited								
12	3	09/10/12	09/13/12	M-F 730-8pm	730p-8pm		:30			NM	4	\$3,360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	MTWT---				4	\$840.00			
13	3	09/09/12	09/09/12	Sunday Prime	7-8pm		:30			NM	1	\$4,705.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S				1	\$4,705.00			
14	3	09/04/12	09/09/12	Late News (M-F)	11-1135p		:30			NM	3	\$3,765.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	--WTF--				3	\$1,255.00			
15	3	09/10/12	09/14/12	Late News (M-F)	11-1135p		:30			NM	5	\$6,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	MTWTF--				5	\$1,255.00			
16	3	09/04/12	09/09/12	Late News (Sa-Su)	11-1135p		:30			NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----11				2	\$950.00			
17	3	09/04/12	09/09/12	Late Night with David Letterman	1135pm-1237am		:30			NM	3	\$1,455.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	--WTF--				3	\$485.00			
18	3	09/10/12	09/14/12	Late Night with David Letterman	1135pm-1237am		:30			NM	5	\$2,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	MTWTF--				5	\$485.00			
19	3	09/04/12	09/07/12	Newschannel 3 News	12n-1230pm		:30			NM	1	\$415.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	--WTF--				1	\$415.00			
20	3	09/11/12	09/11/12	NCIS	8-9pm		:30			NM	1	\$2,060.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-T-----				1	\$2,060.00			
21	3	09/04/12	09/07/12	Newschannel 3 News	5-530pm		:30			NM	1	\$460.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	--WTF--				1	\$460.00			
22	3	09/14/12	09/14/12	Newschannel 3 News	12n-1230pm		:30			NM	1	\$415.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----F--				1	\$415.00			
23	3	09/13/12	09/14/12	The Insider	730p-8pm		:30			NM	1	\$555.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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Advertiser	Original Date / Revision
American Crossroads	09/12/12 / 09/12/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals SpotsAmount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	---TF--				1	\$555.00			
N 24	3	09/14/12	09/14/12	Let's Make A Deal 9am	9-10am		:30			NM	1	\$435.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----F--				1	\$435.00			
N 25	3	09/14/12	09/14/12	Friday Prime	8-9pm		:30			NM	1	\$1,240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----F--				1	\$1,240.00			
Totals											67	\$53,475.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/14/12	67	\$53,475.00	\$45,453.75
<b>Totals</b>	<b>67</b>	<b>\$53,475.00</b>	<b>\$45,453.75</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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